



# BUSINESS DECK

Branding Anything On Time



## BESPOKE PROMOTIONAL PRODUCTS AGENCY

**Juice Promotions**

### SYDNEY

Level 1, 106 Oxford St  
Paddington NSW  
1300 269 844

### HONG KONG

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# OUR BUSINESS PARTNERS



Mercedes-Benz



HCC





# WHO ARE WE?

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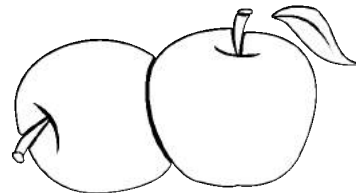


We are an innovative agency for bespoke promotional products. We design and produce anything you want - customised, large or small.



## **Value for Money**

We operate on a low overhead model so we can pass on our savings directly to you.



## **Price Match Guarantee**

We are committed to price matching - apples for apples.



## **Ideas & Insight**

We are market leaders in building brand individuality with innovative ideas never seen before.

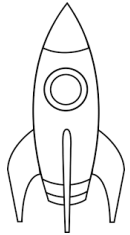


## **Quick Response**

We pride ourselves on quick correspondence and fast turn around.



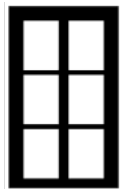
# WHY USE US?



We are agency partners that go above and beyond the status quo.



We tick the boxes with world wide capabilities, strong processes and an expansive portfolio of high quality goods across multiple brands.



We are cost effective and transparent.



We are timely and communicate with you every step of the way.



But most importantly, we align ourselves with your brand personality then create something truly unique for your campaign. That's what we love doing!



# WE ARE A ONE STOP SHOP



We take care of every process from unique concept design all the way to delivery.





# IMPORTANCE OF BRAND IDENTITY



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With over 10 years of experience in the promotional products industry - your brand will be in the hands of people you can trust.

- We strictly follow brand guidelines including colour pallet and trademark signs.
- We deliver products that are aligned to your brief, target audience and brand values.
- We make sure products pitched and produced are not only fresh and innovative but meet Australian Standards.



# CASE STUDIES



# OUR PORTFOLIO AT A GLANCE



Juice Promotions works with all different types of brands including; liquor, FMCG, events, retailers and charities. Below is a brief portfolio of small ticket items for various brands.



2Day FM Bandana



ACU Slap Bands



Audi USB Leather Key Ring



Dirt Bike Magazine



Ebay iPad Pouches



Government Carafe



Omni Mel Cup Hat



GrainCorp Bottle Opener



Mercedes Benz Gift Box



Monash Ear Plugs



NSW Police Stickers



Polo in The City Bear

# OUR PORTFOLIO AT A GLANCE



Below is a portfolio of small ticket promotional products for various brands.



Government Piggy Bank



El Jimador Shaker



HTC Silicon Bands



Tuaca Hat



Southern Comfort Bag



Ear Muff Headphones



Woodford Reserve Wine Box



KFC T-shirt



PPCA Guitar Picks



Beach Road Ball



Jameson Cup

# OUR PORTFOLIO AT A GLANCE



Below is a portfolio of small ticket promotional products for various brands.



Canadian Club Cooler Bag



Microsoft Headphones, Yoyo and Foldable Sunglasses



Uber travel cup, sunglasses and pen



Ninemsn Stirrer



SOCO Casino Chip



Tuaca Wallet



Mercedes-Benz Soy Dish



Ted Baker Tennis Ball



Kennedys  
Compendium + Pen



# BESPOKE CASE STUDIES

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Along with small ticket promotional products, Juice Promotions has a strong relationship with offshore suppliers which gives us a cost competitive edge to produce big ticket items which are innovative, unique and aligned to the values of your brand.

Two examples of big ticket items, Juice Promotions has designed and produced for Jack Daniels includes a cruiser bike and a safe fridge. This was again through affiliated BTL agencies.





# CORPORATE RESPONSIBILITY





# HOUSE POLICIES

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## AUDITS AND INSPECTIONS

- Juice carries out audits when using a new supplier **EVERYTIME**.
- Every single job is **ALWAYS** inspected, no matter what size during and before shipping.

## FACTORY AUDITS

- Adheres to the internationally recognized ISO 9000 Standards for Quality Management Systems.

## SOCIAL AUDITS

- Adheres to internationally recognized SA 8000 or Sedex (SMETA) standards for social and ethical compliance- Juice Promotions is a member of Sedex.
- Our auditors independently assess workplace health and safety, child and forced labour, working hours and wages, discrimination, discipline, management systems, and dormitories if provided by the factory.



**INTERESTED?**

**WOULD LIKE TO  
KNOW MORE?**





# MEET AND GREET?

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Our team at Juice Promotions are seeking the opportunity to meet for 10 minutes and bounce around a couple of unique promotional ideas we have for you.



You know what they say - its just coffee, not marriage.



We would just love to get to know each other and see if there's a spark to take the next step.



Whether its industry insights, a fresh product for a new campaign, or a current item we can competitively price – we would love the challenge!



# CONTACT

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# CONTACT

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